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ECON 010 - Principles of Macroeconomics Drake University, Fall 2024 William M. Boal

Printed name:

EXAMINATION 1 VERSION A "Introduction to Economics" September 18, 2024

INSTRUCTIONS: This exam is closed-book, closed-notes. Simple calculators are permitted, but graphing calculators, calculators with alphabetical keyboards, cell phones, and wireless devices are NOT permitted. Numerical answers, if rounded, must be correct to at least 3 significant digits. Point values for each question are noted in brackets. Maximum total points are 100.

I. Multiple choice: Please circle the one best answer to each question. [1 pt each, 17 pts total]

- (1) In economics, *rational behavior* means
- a. using math to make decisions.
- b. ignoring "soft" concerns like friendships and charity.
- c. doing the best one can with what one has.
- d. making sacrifices today for a better future.
- e. maximizing one's income.

(2) Anna buys a ticket to a concert for \$40. When she arrives at the venue, she discovers that scalpers are willing to pay \$100 for her ticket. Her *opportunity cost* of attending the concert is now a. \$0.

- b. \$40.
- c. \$60.
- d. \$100.

(3) Rational choice implies pursuing an activity until the marginal benefit of the last unit

- a. is much greater than its marginal cost.
- b. begins to exceed its marginal cost.
- c. begins to fall below its marginal cost.
- d. is much less than its marginal cost.

(4) In economics, an equilibrium is a situation where

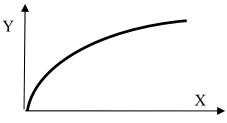
- a. total costs equal total benefits.
- b. no one wants to change their choices.
- c. inflation equals zero percent.
- d. economic growth is zero.

(5) "Reducing inflation is more important than reducing unemployment" is an example of

- a. a positive statement.
- b. a normative statement.
- c. both of the above.
- d. none of the above.

(6) According to the graph below, as X increases, Y

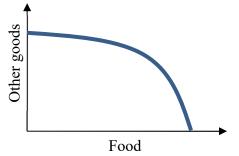
- a. increases at a constant rate.
- b. increases at an increasing rate.
- c. increases at a decreasing rate.
- d. decreases at a constant rate.
- e. decreases at an increasing rate.
- f. decreases at a decreasing rate.



(7) A curve that shows the combinations of output that can be produced with a fixed amount of inputs is called

- a. a production-possibilities curve.
- b. a supply curve.
- c. a production function or total product curve.
- d. an average cost or unit-cost curve.

The next two questions refer to the following graph of a country's production-possibilities curve.



(8) By definition, what is held constant along this production-possibilities curve?

- a. The prices of food and other goods.
- b. Output of food.
- c. Output of other goods.
- d. The country's total inputs.
- e. None of the above.

(9) As more food is produced, the opportunity cost of the last unit of food

- a. remains constant.
- b. decreases.
- c. increases.
- d. first increases, then decreases.

(10) Suppose Farmer A's opportunity cost of producing a bushel of soybeans is 4 bushels of corn, but Farmer B's opportunity cost of producing a bushel of soybeans is 3 bushels of corn. Which farmer has a comparative advantage in producing soybeans?

- a. Farmer A.
- b. Farmer B.
- c. both farmers.
- d. neither farmer.

(11) Monetary exchange is more common today than bartering because

- a. bartering is a lost art.
- b. monetary exchanges are subject to less tax.
- c. bartering requires a "double coincidence of wants."
- d. bartering is often illegal whereas anything can be legally bought and sold with money.

- (12) An efficient well-functioning market
- a. ensures that every potential buyer and seller makes a trade.
- b. obeys the law of one price.
- c. generates a variety of prices from which buyers and sellers may choose.
- d. converges to a price such that consumer surplus equals producer surplus.
- e. all of the above.

(13) A demand curve for laptop computers shows how the quantity of laptop computers people want to buy is affected by

- a. the laptop computer's features.
- b. the income of consumers.
- c. the price of laptop computers.
- d. the price of substitutes, like desktop computers.

(14) If the price of gasoline rises, demand for electric cars will shift right, because electric cars and gasoline are

- a. inferior goods.
- b. complementary goods.
- c. substitute goods.
- d. normal goods.

(15) Supply curves tend to slope upward because

- a. sellers try to increase the price over time.
- b. price necessarily equals quantity.
- c. the first few units are relatively cheap to produce but additional units often cost more.
- d. you have to pay more to buy more.

(16) Some people believe there is excess demand in the housing market. If they are right, then the price of houses can be expected to

- a. rise.
- b. fall.
- c. remain constant.
- d. Price movements are not related to excess demand.
- (17) A price floor, or legal minimum price
- a. causes excess supply.
- b. causes the supply curve to shift right.
- c. causes excess demand.
- d. causes the demand curve to shift left.

II. Problems: Insert your answer to each question in the box provided. Use margins and graphs for scratch work. Only the answers in the boxes will be graded. Work carefully—partial credit is not normally given for questions in this section.

(1) [Using slopes: 4 pts] Suppose that the slope of the curve relating X and Y, with X on the horizontal axis and Y on the vertical axis, is 3. That is $\Delta Y/\Delta X = 3$. Now suppose that X increases by 4 units.

a. Does Y increase or decrease?	
b. By how much?	units

(2) [Percent changes: 4 pts] Income per capita in a country equals total income divided by the population. Suppose total income increases by 4 percent and population increases by 1 percent.a. Does income per capita *increase* or *decrease*?

b. By approximately how much?

(3) [Percent change: 2 pts] Suppose that total output in an industry is initially	
\$300 billion. Then suppose output increases by 5 percent. Compute the new	¢
level of output.	\$

(4) [Economic capital: 6 pts] Which of the following are examples of *economic capital*? Answer YES or NO.

a. Cellular phone towers.	d. Apartment complexes.	
b. Loans to small businesses.	e. Factory buildings.	
c. Farm tractors.	f. U.S. Treasury bonds.	

(5) [Production functions: 7 pts] A work crew washes cars. Complete the table by computing the work crew's average product and marginal product and placing your answers in the unshaded cells of the third and fourth columns below. Then answer the question below.

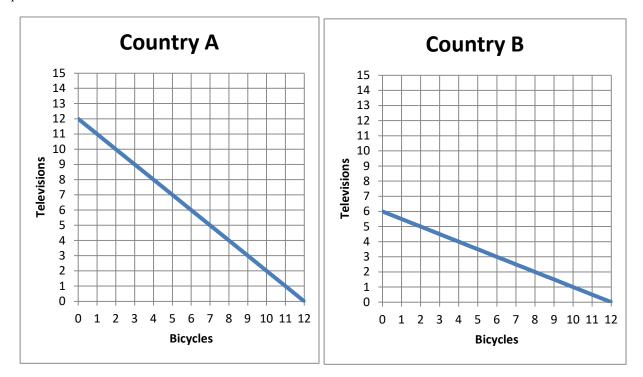
Number of workers	Cars washed per hour	Average Product	Marginal Product
0 workers	0 cars		cars per worker
2 workers	4 cars	cars per worker	pt wind
			cars per worker
4 workers	12 cars	cars per worker	
			cars per worker
6 workers	24 cars	cars per worker	

Is the work crew's production function characterized by *diminishing returns* to their labor input? Answer YES or NO.

%

\$ billion

(6) [Comparative advantage, gains from trade: 17 pts] Country A and Country B can each produce televisions and bicycles. They each face a tradeoff between these two products because of limited workforces. Their production possibilities curves are shown below.



a. What is Country A's opportunity cost of producing a television?	bicycles
b. What is Country B's opportunity cost of producing a television?	bicycles
c. What is Country A's opportunity cost of producing a bicycle?	televisions
d. What is Country B's opportunity cost of producing a bicycle?	televisions
e. Which country has a comparative advantage in producing televisions?	
f. Which country has a comparative advantage in producing bicycles?	
g. [3 pts] Fill in the blanks: Both countries can consume combinations of prod	ucts <i>outside</i> their individual
production possibilities curves if exports t	three bicycles to

h. **Plot** the trade that you propose in part (g) on the graphs above. For each country, plot and label the starting point representing **production before trade**, and the ending point representing **consumption after trade**.

, which exports televisions in return.

(7) [Market equilibrium: 12 pts] Suppose seven buyers and seven sellers engage in a market similar to the exercise we did in class. Each buyer may buy at most one unit and each seller may sell at most one unit, but no one is forced to trade. Assume that buyers and sellers are each trying to maximize their personal surplus (or "gains from trade"). Surplus for each buyer equals the buyer's value of the good minus the price paid. Surplus for each seller equals the price received minus the seller's cost of the good. Surplus of persons who do not trade are zero. Buyers' values and sellers' costs are given in the following table.

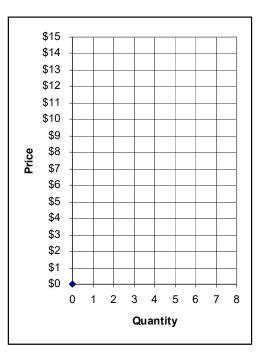
Buyer	Value	Seller	Cost
Bob	\$12	Sue	\$ 1
Barb	\$12	Steve	\$ 1
Ben	\$11	Sam	\$ 2
Bailey	\$11	Sven	\$ 2
Brian	\$10	Sarina	\$ 3
Betty	\$ 3	Sean	\$5
Bert	\$ 1	Sally	\$14

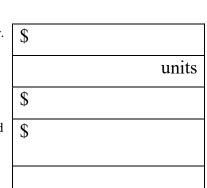
Suppose with some experience, the market settles on a single price. All trades are made at that price. (Hint: use the graph at right for scratch work.)

a. If the price were **\$8**, would there by *excess demand, excess supply*, or *neither*?

Now consider the market equilibrium.

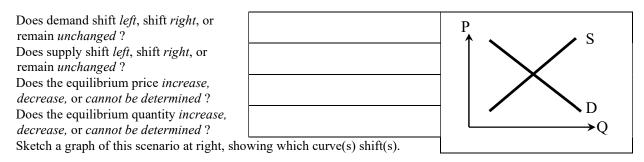
- b. What is the equilibrium price? Give an answer to the nearest whole dollar.
- c. How many units of the good will be sold in this market?
- d. Compute the total revenue received by sellers (which equals the total spending by buyers).
- e. Compute the combined total surplus (or gains from trade) of all buyers and sellers. (Check your answer carefully! No partial credit for being "close"!)
- f. Who enjoys higher surplus in this particular market, the *buyers* or the *sellers*? Or is buyers' total surplus *equal* to sellers' total surplus?



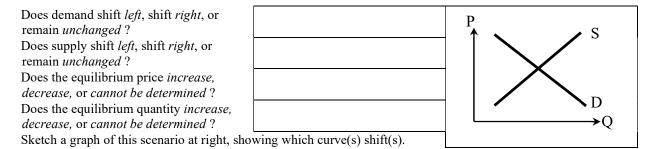


(8) [Shifts in demand and supply: 15 pts] Analyze each of the following markets according to the accompanying imaginary scenario.

a. Consider the market for grapefruit juice. Suppose the price of orange juice rises.

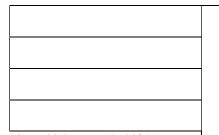


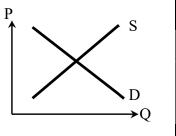
b. Consider the market for *plastic*. Suppose the price of petroleum rises. (Most plastic is made from petroleum.)



c. Consider the market for *blueberries*: A new government study reports that eating blueberries helps fight cancer and heart disease. At the same time, new environmental regulations raise the cost of growing blueberries.

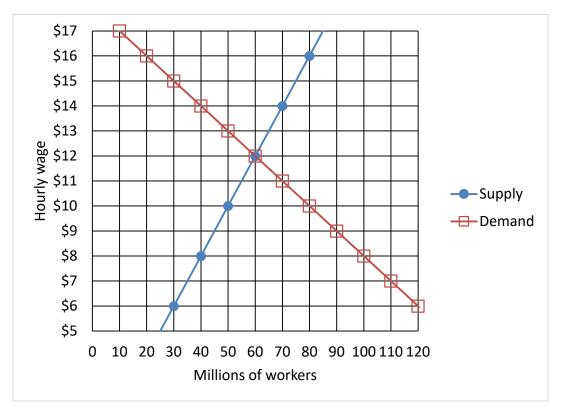
Does demand shift *left*, shift *right*, or remain *unchanged* ? Does supply shift *left*, shift *right*, or remain *unchanged* ? Does the equilibrium price *increase*, *decrease*, or *cannot be determined* ? Does the equilibrium quantity *increase*, *decrease*, or *cannot be determined* ?





Sketch a graph of this scenario at right, showing which curve(s) shift(s).

(9) [Market equilibrium, price controls: 12 pts] The following graph shows the labor market. Note that the hourly wage is the price.



First, find the unregulated market equilibrium.

b. Find the equilibrium quantity.

\$ million

million

million

Second, suppose the government imposes a minimum hourly wage (a type of price floor) of \$14. No worker may be hired for any lower wage. c. Compute the quantity of workers demanded at this wage. million

c. Compute the quantity of workers demanded at this wage.	
d. Compute the quantity of workers supplied at this wage.	
e. Will there be <i>excess supply</i> or <i>excess demand</i> with this price floor?	
f. How much?	

a. Find the equilibrium wage.

III. Critical thinking: Write a one-paragraph essay answering one question below (your choice). [4 pts]

(1) Consider the following statement. "They are building too many hotels in this city. All the hotels will be half full, so they will raise their prices just to stay profitable. In the end, the consumer will suffer from higher prices." Does this argument make sense? Justify your answer using a supply-and-demand graph. Label all axes and curves.

(2) Consider the following statement. "In most markets today, there is no haggling. Sellers set the price and they can set any price they want. The buyers have no influence on the price." Do you agree or disagree? Justify your answer with a supply-and-demand diagram. Label all axes and curves.

Circle the question you are answering. Write your answer below. Full credit requires correct economic reasoning, legible writing, good grammar including complete sentences, and accurate spelling.

[end of exam]