

FINAL EXAMINATION VERSION C

INSTRUCTIONS: This exam is closed-book, closed-notes. Calculators, mobile phones, and wireless devices are NOT permitted. Point values for each question are noted in brackets. Maximum total points are 200.

I. MULTIPLE CHOICE: Circle the one best answer to each question. Feel free to use margins for scratch work [2 pts each—40 pts total].

(1) The assumption of monotonicity implies that indifference curves

- a. get flatter as they approach the horizontal axis.
- b. get steeper as they approach the horizontal axis.
- c. slope up.
- d. slope down.
- e. none of the above.

(2) Which function below is homogeneous of degree zero in income and prices?

- a. $q_1^* = 0.05 I + 0.2/p_1$.
- b. $q_1^* = 0.03 I + 0.9 (p_2/p_1)$.
- c. $q_1^* = I/(5p_1) + 7$.
- d. $q_1^* = 0.08 I - 3p_1 + 0.05 p_2$.
- e. All are homogeneous of degree zero.

(3) Suppose the income elasticity of demand for televisions is 1.5. Then televisions are

- a. an inferior good.
- b. a necessary good.
- c. a luxury (or superior) good.
- d. None of the above.

(4) Let q_1^{old} and q_2^{old} denote the quantities of good 1 and good 2 purchased by a typical consumer five years ago. Let p_1^{old} and p_2^{old} denote the prices of those goods five years ago. Let q_1^{new} and q_2^{new} denote the quantities of good 1 and good 2 purchased by a typical consumer this year. Let p_1^{new} and p_2^{new} denote the prices of those goods this year. Which formula below tends to give the *most accurate estimate* of the increase in the cost of living from five years ago to this year?

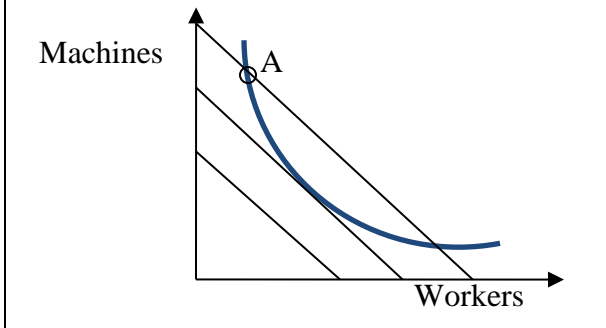
a.
$$\frac{p_1^{new} q_1^{new} + p_2^{new} q_2^{new}}{p_1^{old} q_1^{new} + p_2^{old} q_2^{new}}$$

b.
$$\frac{p_1^{new} q_1^{old} + p_2^{new} q_2^{old}}{p_1^{old} q_1^{old} + p_2^{old} q_2^{old}}$$

c.
$$\sqrt{\frac{p_1^{new} q_1^{old} + p_2^{new} q_2^{old}}{p_1^{old} q_1^{old} + p_2^{old} q_2^{old}}} \times \frac{p_1^{new} q_1^{new} + p_2^{new} q_2^{new}}{p_1^{old} q_1^{new} + p_2^{old} q_2^{new}}$$

- d. all of the above.
- e. none of the above.

The next two questions refer to the following diagram of a firm's isocost lines and an isoquant. Suppose the firm is currently at input combination A.



- (5) This firm could lower its total cost, without reducing output, by
- using fewer machines and more workers.
 - using more machines and fewer workers.
 - either (a) or (b).
 - neither (a) nor (b).
 - cannot be determined.

- (6) Let MP_1 denote the marginal product of machines and MP_2 the marginal product of workers for this firm. Let w_1 denote the price of machines and w_2 denote the price of workers. At input combination A,
- $MP_2/MP_1 < w_2/w_1$.
 - $MP_2/MP_1 > w_2/w_1$.
 - $MP_2/MP_1 = w_2/w_1$.
 - $MP_2 = MP_1$ and $w_2 = w_1$.
 - cannot be determined from information given.

- (7) In the short run, a firm should shut down immediately if its
- revenue is less than variable cost.
 - revenue is less than fixed cost.
 - profit is negative.
 - revenue is less than producer surplus.

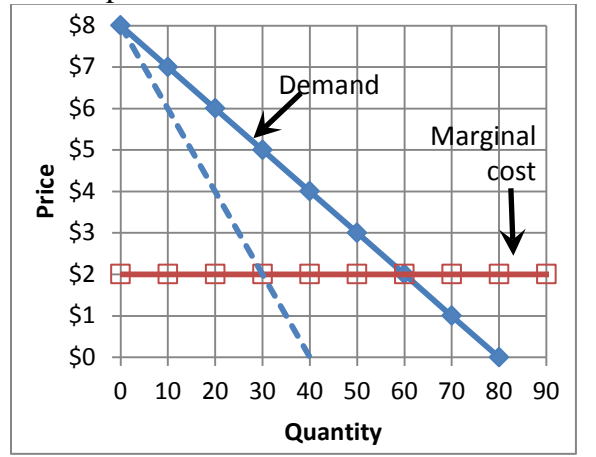
- (8) In *short-run* competitive equilibrium,
- average cost equals marginal cost.
 - price equals marginal cost.
 - price equals average cost.
 - all of the above.

- (9) Suppose the price of wheat rises. The increase in long-run producer surplus goes to farmers and
- all wheat buyers.
 - farmland owners.
 - food processing companies that use wheat to make other products.
 - ultimate consumers of wheat-based products.

- (10) A *potential Pareto improvement* (also called an *economically efficient change*) is defined as a change in the economy where
- everyone gains.
 - at least one person gains.
 - at least one person gains and no one loses.
 - the gains to the winners exceed the losses to the losers.

- (11) Which equation for average cost implies that the firm enjoys a natural monopoly?
- $AC(q) = 5 + 200q^{-1}$.
 - $AC(q) = 0.002q^2 + 0.01q + 4$.
 - $AC(q) = 3$.
 - $AC(q) = 0.5q$.
 - $AC(q) = 2 - 0.1q^{-1}$.

The next two questions refers to the graph of a monopolist below.



(12) What quantity of output will the monopolist choose if it must charge the *same* price to all customers?

- a. 0 units.
- b. 30 units.
- c. 40 units.
- d. 60 units.
- e. 80 units.

(13) What quantity of output will the monopolist choose if it can engage in *perfect price discrimination*?

- a. 0 units.
- b. 30 units.
- c. 40 units.
- d. 60 units.
- e. 80 units.

(14) The model of monopolistic competition assumes

- a. firms produce perfect substitutes.
- b. free entry of firms.
- c. marginal revenue equals price.
- d. firms cooperate to maximize the sum of their profits.

(15) Which of the following characterizes a Nash equilibrium of a game?

- a. Neither player can be made better off without the other player being made worse off.
- b. Each player is receiving the highest possible payoff in the game.
- c. The sum of the payoffs for both players is maximized.
- d. Neither player wants to change strategies unilaterally.

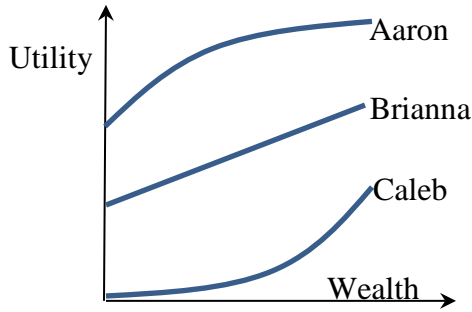
(16) Unlike other taxes, a pollution tax (also called a Pigou tax)

- a. affects only producers.
- b. does not cause deadweight loss.
- c. causes deadweight loss.
- d. does not generate any revenue for the government.

(17) Taco Bell requires you to pay for a burrito before you eat it. Only one person can eat the burrito, of course. So a burrito from Taco Bell is

- a. a rival good.
- b. an excludable good.
- c. both of the above.
- d. none of the above.

The next question refers to the following graph.



- (18) The graph above shows utility functions for three people. Who is risk-averse?
- Aaron.
 - Brianna.
 - Caleb.
 - All of the above.
 - None of the above.

- (19) People in families with histories of deadly illnesses may be more likely to apply for life insurance. This is an example of
- market power.
 - adverse selection.
 - moral hazard.
 - exchange efficiency.

- (20) Sometimes people who lose their auto insurance drive more carefully. This is an example of
- exchange efficiency.
 - moral hazard.
 - income and substitution effects.
 - adverse selection.

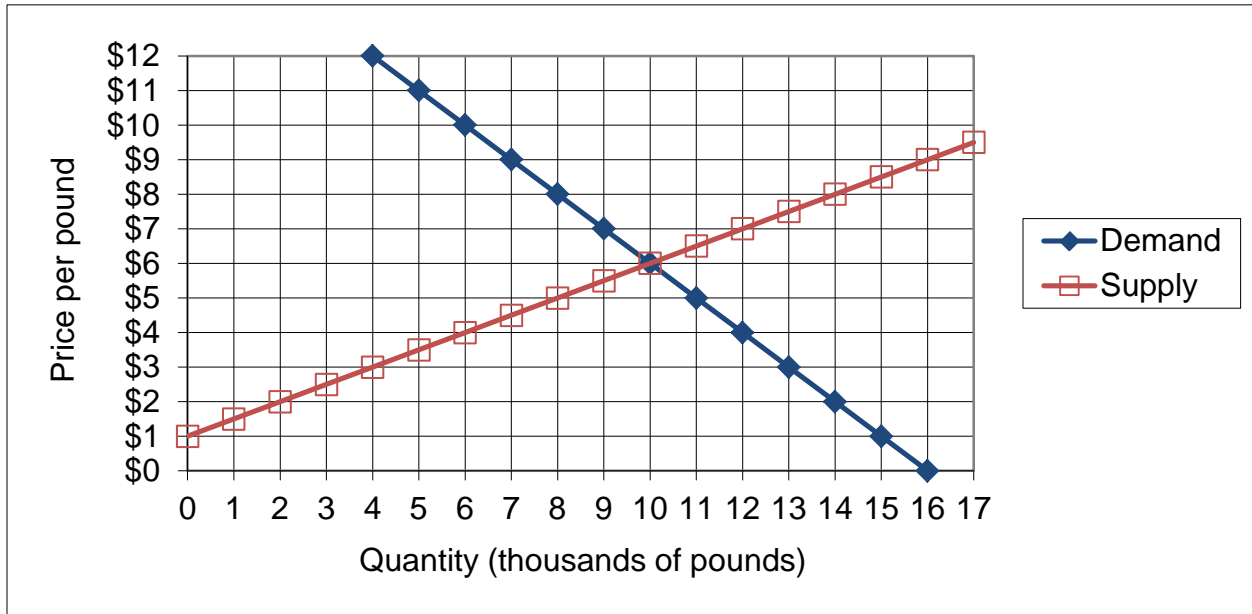
II. SHORT ANSWER: Please write your answers in the boxes on this question sheet. Use margins for scratch work.

(1) [Price elasticity of demand: 10 pts] Suppose the price elasticity of demand for water is -0.6 , and the water utility *raises* the price of water by 5 %.

- Is the demand for water *elastic* or *inelastic* ?
- Will the quantity demanded of water *increase* or *decrease*?
- By about how much?
- Will the revenue received by the water utility *increase* or *decrease*?
- By about how much?

	%
	%

(2) [Welfare effects of market controls: 16 pts] The following graph shows the market for blue cheese.

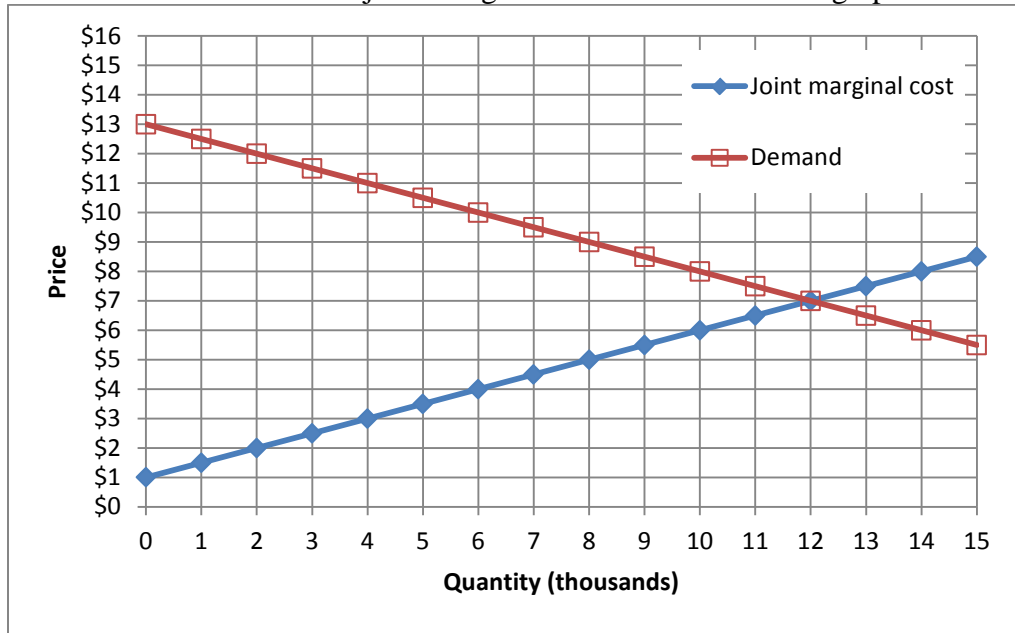


Suppose the government imposes a *quota on sellers*. No more than 6 thousand pounds of blue cheese may be sold. Quota rights or permits to sell 6 thousand pounds of blue cheese are distributed to sellers for free, but no one may sell blue cheese without a permit.

- Would this quota on sellers cause the price of blue cheese to *increase, decrease, or remain constant* ?
- Compute the new equilibrium price of blue cheese with the quota system on sellers.
- Does producer surplus *increase, decrease, or remain constant* because of the quota system, as compared to the market without government intervention? (Assume optimistically that quota rights to sell blue cheese are given to those blue cheese producers with the lowest cost.)
- By how much?
- Does consumer surplus *increase, decrease, or remain constant* because of the quota system, as compared to the market without government intervention?
- By how much?
- If the government sold the quota rights or permits at auction, what would be the equilibrium **price of a permit** to sell one pound of blue cheese?
- Compute the deadweight social loss caused by the quota system.

\$	per pound
\$	thousand
\$	thousand
\$	per permit
\$	thousand

(3) [Collusion/joint profit maximization: 16 pts] Three firms produce a particular product. Market demand and the three firms' joint marginal cost are shown in the graph below.



First, suppose the three firms form a cartel to maximize jointly the sum of their profits. The equation for demand is $P = 13 - (Q/2)$, where Q = quantity in thousands.

a. Find the equation for the cartel's marginal revenue.

MR =

b. Plot and label the cartel's marginal revenue curve in the graph above.

c. What price will the firms jointly set?

\$

d. How much output will the firms produce, in total?

thousand

e. Compute the amount of deadweight loss.

\$	thousand
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Alternatively, suppose the three firms engage in price competition.

f. Compute competitive equilibrium market price.

\$

g. Compute competitive equilibrium market quantity.

thousand

h. Compute the amount of deadweight loss.

\$	thousand
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III. PROBLEMS: Please write your answers in the boxes on this question sheet. Show your work and circle your final answers.

(1) [Budgets and choice: 16 pts] A consumer has the following utility function:

$U(q_1, q_2) = q_1^2 (q_2 + 5)^3$, where q_1 denotes the quantity of food and q_2 denotes the quantity of other goods. The price of food is \$4 and the price of other goods is \$3. The consumer has \$85 in income to spend on these items.

- a. [4 pts] Give an equation for the consumer's budget line. The variables q_1 and q_2 should be the only unknowns.

- b. [4 pts] Find a formula for the consumer's marginal rate of substitution in consumption of other goods for food—that is, the |slope| of the consumer's indifference curve with food on the vertical axis and other goods on the horizontal axis. The variables q_1 and q_2 should be the only unknowns. Circle your final answer.

- c. [8 pts] Solve for the quantities of food (q_1^*) and other goods (q_2^*) that this consumer will choose. Circle your final answers.

(2) [Slutsky equation: 8 pts] The Slutsky equation in elasticity form is given by the following:

$\varepsilon = -S \eta + \varepsilon^{\text{comp}}$, where, as usual, ε denotes the own-price elasticity of demand, S denotes the share of total consumer spending devoted to the good (a fraction), η denotes the income elasticity of demand, and $\varepsilon^{\text{comp}}$ denotes the compensated demand elasticity.

Suppose that for energy, $\varepsilon = -0.9$, $S = 0.1$, and $\eta = 0.6$. Now suppose that the price of energy increases by 10%.

- a. First, suppose nothing else changes. Will the quantity demanded of energy increase or decrease? By how much?

- b. Alternatively, suppose the government cushions the blow of higher energy prices by giving everyone a cash transfer equal to 10 percent of last year's spending on energy. Will the quantity demanded of energy increase or decrease? By how much? [Hint: first find $\varepsilon^{\text{comp}}$.]

- (3) [Production functions: 12 pts] Suppose a production function is given by $q = 15 x_1^{1/5} x_2^{3/5}$.
- a. Find an expression for the marginal product of input 1. Are there diminishing returns to input 1? Justify your answer.

- b. Find an expression in terms of x_1 and x_2 for the marginal rate of substitution in production of input 2 for input 1—that is, the absolute value of the slope of an isoquant, with x_1 on the vertical axis and x_2 on the horizontal axis. Does production show a diminishing marginal rate of substitution? Justify your answer.

- c. Does this production function have *constant* returns to scale, *increasing* returns to scale, or *decreasing* returns to scale? Justify your answer.

(4) [Welfare effects of international trade: 15 pts] Suppose domestic demand and supply for a good are given by the following equations. (Use the graph at right for scratch work.)

Domestic demand:

$$Q_D = 2000 - 100 P$$

Domestic supply:

$$Q_S = 200 P - 100$$



First consider the market without international trade.

a. Compute the equilibrium price and quantity.

Now suppose the market is opened to international trade, and the world price of the good turns out to be \$5.

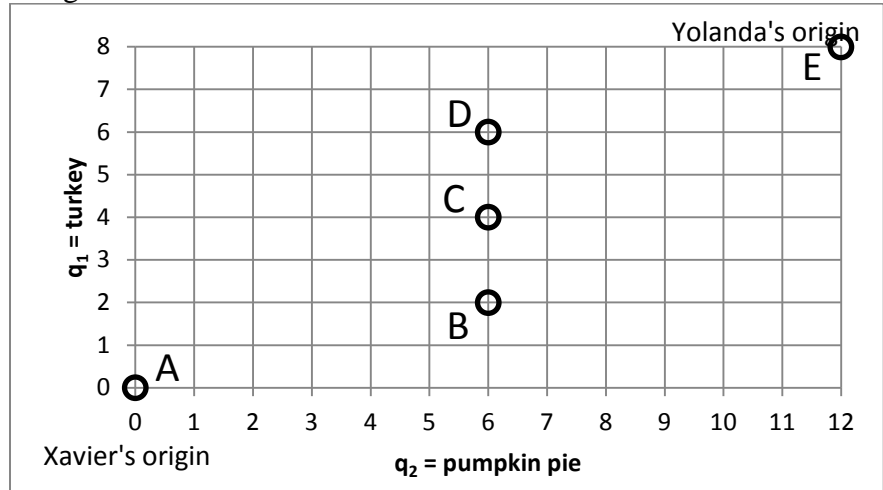
b. Will the country now *import* or *export* the good? How much?

c. Does consumer surplus *increase* or *decrease* as a result of international trade? By how much?

d. Does producer surplus *increase* or *decrease* as a result of international trade? By how much?

e. Does society as a whole *gain* or *lose* as a result of international trade? By how much?

(5) [Exchange efficiency: 12 pts] Xavier and Yolanda both like turkey (q_1) and pumpkin pie (q_2). Xavier's utility function is $U_X = q_1 q_2^3$. Yolanda's utility function is $U_Y = q_1 q_2$. A total of 8 units of turkey and 12 units of pumpkin pie must be divided between them. Consider the allocations depicted in the Edgeworth box below.



a. Is allocation A Pareto-efficient? Why or why not?

b. Is allocation B Pareto-efficient? Why or why not?

c. Is allocation C Pareto-efficient? Why or why not?

d. Is allocation D Pareto-efficient? Why or why not?

e. Is allocation E Pareto-efficient? Why or why not?

f. Sketch and label the contract curve in the Edgeworth box above.

(6) [Cournot duopoly: 14 pts] Suppose two makers of a consumer good form a symmetric Cournot duopoly, each firm setting its own quantity while taking the other firm's quantity as given. Let q_1 = firm #1's quantity and q_2 = firm #2's quantity, so that total market quantity $Q = q_1 + q_2$. The market demand curve is $P = 8 - (Q/20)$. Each firm has constant marginal and average cost equal to \$2. Note: question continues on next page. Use graph at bottom of next page for scratch work.

- a. Find an expression for firm #1's revenue, as a function of its own quantity and the quantity produced by the other firm: $Rev_1(q_1, q_2)$.

- b. Find an expression for firm #1's marginal revenue, as a function of its own quantity and the quantity produced by the other firm: $MR_1(q_1, q_2)$.

- c. Find an expression for firm #1's reaction function, showing how much firm #1 will produce for any given quantity set by the other firm: $q_1^* = f(q_2)$.

- d. Assume the equilibrium is symmetric (that is, assume $q_1^* = q_2^*$) and compute firm #1's equilibrium quantity q_1^* .

e. Compute total market quantity Q^* and the equilibrium price P^* .

f. Compute the total profit of both firms.

g. Compute the social deadweight loss.



(7) [External cost and Pigou tax: 10 pts] Suppose supply and demand for a particular chemical are given by the following equations. Use the space at the bottom of this page for scratch work.

Demand: $P_D = 12 - (Q/200)$

Supply: $P_S = 3 + (Q/400)$.

- a. Compute the unregulated equilibrium price and quantity.

Unfortunately, the use of this chemical causes harm to ocean fisheries, creating an external cost. Marginal external cost per unit is estimated to be $MEC = 1 + (Q/400)$.

- b. Find a formula for the marginal social cost of the chemical.

- c. Compute the socially-optimal quantity of output.

- d. Compute the deadweight loss from unregulated competition.

- e. Compute the Pigou tax rate on this chemical, in dollars per unit, that would result in the socially-optimal quantity of the chemical.



(8) [Uncertainty, risk aversion, demand for insurance: 10 pts] Smith has \$9 in income but faces a 10% chance of losing \$8 and thus being reduced to only \$1 in income. Smith's utility function is given by $U(I) = I^{1/2}$, where I denotes income.

- a. Compute Smith's expected income (in dollars).

- b. Compute Smith's expected utility (in utils).

- c. Compute the level of risk-free income that would be just as desirable as Smith's current risky situation (in dollars).

- d. Compute the maximum insurance premium Smith would be willing to pay for full insurance against potential loss.

- e. Compute the so-called "fair insurance" premium for full insurance against Smith's potential loss.

(9) [Hidden characteristics and adverse selection: 10 pts] Suppose the market for homeowners insurance consists of 1000 people. Order these people from high-risk to low-risk, and index them by $Q = 0$ to 1000. The expected loss of the Q th person is given by $EL = 300 - 0.2 Q$. (Thus the last person's expected loss is about \$100.) Everyone is risk-averse, and willing to pay \$40 more than their expected loss (EL) for insurance.

- a. Give an equation for the demand for insurance P_D or willingness-to-pay, as a function of Q .

- b. Give an equation for the marginal cost of insurance MC , as a function of Q . (Assume there are no administrative costs.)

- c. If the market were efficient, how many people would get insurance? Why?

- d. Give an equation for the average cost of insurance AC as a function of Q . [Hint: AC has the same intercept but half the slope of MC .]

- e. Assume the market is competitive, but that insurance companies cannot observe individual persons' expected loss. Find the equilibrium price P and quantity Q of insurance.

IV. CRITICAL THINKING: Answer just *one* of the questions below (your choice). [11 pts]

(1) Consider the following statement. "Non-profit arts organizations—like museums, symphonies, operas, and ballets—give discount tickets to students and senior citizens because their focus is on benefiting the public, not on maximizing profit." Do you agree or disagree? Explain why.

(2) Suppose a consumer normally buys 20 gallons of gasoline per month at a price of \$3. Which would this consumer prefer: a reduction in price from \$3 to \$1, or an increase in income of \$40? Justify your answer with a graph of a demand curve.

Circle the question you are answering and write your answer below. Full credit requires good grammar, legible writing, accurate spelling, and correct reasoning.



[end of exam]